30th East Asian Insurance Congress

EAIC 2020

2020, A Brave New Decade for Insurance

August 30(Sun) – September 2(Wed), 2020
Coex, Seoul, Republic of Korea

Sponsor Prospectus

Why Should You Become a Sponsor of the 30th EAIC?

- Widespread International Marketing Network
- Close Relationship with Leaders, Experts and Policy Makers throughout the insurance industry
- Promote your business economically – over 900 people from more than 40 countries / regions
- Foster goodwill and gain respect within the industry
- Create positive publicity and heighten visibility
- Enhance brand awareness and recognition
- Acknowledgement of your company and its logo listed in the Final Program book

Korea Life Insurance Association

General Insurance Association of Korea

Diamond Sponsorship Package – USD 100,000 (Exclusive)

	Classification	Entitlement
1	**One Keynote Presentation Session**	• Invitation to address one Keynote Presentation for approximately 60 minutes (contents and invited speakers are subject to the Organizing Committee's approval) • Right to showcase company logo, product logo and promotional items during the session (items are subject to the Organizing Committee's approval) • Does not include the cost of invited speakers, printed materials, company's own promotional and decoration items, etc.
2	**One Deluxe Premium Suite** **(at the Congress Venue from August 31 – September 2)**	• Includes coffee and tea up to 100 cups per day. Additional request can be ordered at own cost • The company will receive 1 Congress Satchel, 4 Exhibitor badges and Sponsor Listing in the Congress Programme Book • Right to showcase company logo, product logo and promotional items (items are subject to the Organizing Committee's approval) • Does not include other additional food and beverages, internet access, computers and equipment, company's own promotional and decoration items, etc.
3	**Congress Name Lanyard & Badge**	• Right to have company logo or product logo printed on the Congress Lanyard and Badge • Includes the cost of producing the Congress Lanyard and Name Badge (design and quantity are subject to the Organizing Committee's approval)
4	**Exhibition Booth** **(with 6m x 2m space, Choice priority from Area A)**	• Includes the space of 6m x 2m • Includes 1 information desk, 1 round table, 6 chairs • Provision of electrical cabling (1electric socket, 1kW power supply)
5	**Congress Registration**	• 10 Complimentary Registrations and Invitations to the Welcome Reception, Closing Banquet
6	**Full Page Advertisement**	• One Advertisement in the Back Cover of the Congress Programme Book • Excludes the cost of design, artwork, color separation and film production of the Advertisement (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
7	**Company Logo Exposure**	• Company Logo or Product Logo in the Congress website and all documents and publications related to the Congress • Excludes the cost of design, artwork, color separation and film production of the Logo (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
8	**Satchel Insertion**	• Includes 2 items in the Congress Satchel (items are subject to the Organizing Committee's approval) • Excludes the cost of design, artwork and production of the items
9	**Access to Delegates List prior to the Congress**	

* Remarks : All items are subject to the Organizing Committee's approval.
Suite types and booth locations may vary according to the Organizing Committee's circumstances.

Korea Life Insurance Association

General Insurance Association of Korea

Tel : + 82-2-3702-8657, +82-2-2262-6652
Web : www.eaic2020seoul.org / E-mail : sponsorship@eaic2020seoul.org

Platinum Sponsorship Package – USD 70,000

	Classification	Entitlement
1	**One Plenary OR Panel Discussion Session**	• Invitation to address one of the Plenary or Panel Discussion Session (contents and invited speakers are subject to the Organizing Committee's approval) • Does not include the cost of invited speakers, printed materials, company's own promotional and decoration items, etc.
2	**One Deluxe Premium Suite** **(at the Congress Venue from August 31 – September 2)**	• Includes coffee and tea up to 100 cups per day. Additional request can be ordered at own cost • The company will receive 1 Congress Satchel, 4 Exhibitor badges and Sponsor Listing in the Congress Programme Book • Right to showcase company logo, product logo and promotional items (items are subject to the Organizing Committee's approval) • Does not include other additional food and beverages, internet access, computers and equipment, company's own promotional and decoration items, etc.
3	**Congress Name Badge**	• Right to have company logo or product logo printed on the Congress Badge • Includes the cost of producing the Name Badge (design and quantity are subject to the Organizing Committee's approval)
4	**Exhibition Booth** **(with 6m x 2m space, Area A)**	• Includes the space of 6m x 2m • Includes 1 information desk, 1 round table, 6 chairs • Provision of electrical cabling (1 electric socket, 1kW power supply)
5	**Congress Registration**	• 7 Complimentary Registrations and Invitations to the Welcome Reception, Closing Banquet
6	**Full Page Advertisement**	• One Advertisement in the Inside Cover of the Congress Programme Book • Excludes the cost of design, artwork, color separation and film production of the Advertisement (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
7	**Company Logo Exposure**	• Company Logo or Product Logo in the Congress website and all documents and publications related to the Congress • Excludes the cost of design, artwork, color separation and film production of the Logo (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
8	**Satchel Insertion**	• Includes 1 item in the Congress Satchel (item is subject to the Organizing Committee's approval) • Excludes the cost of design, artwork and production of the item
9	**Access to Delegates List prior to the Congress**	

* Remarks : All items are subject to the Organizing Committee's approval.
Suite types and booth locations may vary according to the Organizing Committee's circumstances.

Gold Sponsorship Package – USD 50,000

	Classification	Entitlement
1	**One Plenary OR Panel Discussion Session**	• Invitation to address one of the Plenary or Panel Discussion Session (contents and invited speakers are subject to the Organizing Committee's approval) • Does not include the cost of invited speakers, printed materials, company's own
2	**One Deluxe Premium Suite** **(at the Congress Venue from August 31 – September 2)**	• Includes coffee and tea up to 100 cups per day. Additional request can be ordered at own cost • The company will receive 1 Congress Satchel, 4 Exhibitor badges and Sponsor Listing in the Congress Programme Book • Right to showcase company logo, product logo and promotional items (items are subject to the Organizing Committee's approval) • Does not include other additional food and beverages, internet access, computers and equipment, company's own promotional and decoration items, etc.
3	**Exhibition Booth** **(with 3m x 2m space, Choice Priority from Area B)**	• Includes the space of 3m x 2m • Includes 1 information desk, 1 round table, 6 chairs • Provision of electrical cabling (1 electric socket, 1kW power supply)
4	**Congress Registration**	• 5 Complimentary Registrations and Invitations to the Welcome Reception, Closing Banquet
5	**Full Page Advertisement**	• One Advertisement in the Center Page of the Congress Programme Book • Excludes the cost of design, artwork, color separation and film production of the Advertisement (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
6	**Company Logo Exposure**	• Company Logo or Product Logo in the Congress website and all documents and publications related to the Congress • Excludes the cost of design, artwork, color separation and film production of the Logo (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
7	**Satchel Insertion**	• Includes 1 item in the Congress Satchel (item is subject to the Organizing Committee's approval) • Excludes the cost of design, artwork and production of the item
8	**Access to Delegates List prior to the Congress**	

* Remarks : All items are subject to the Organizing Committee's approval.
Suite types and booth locations may vary according to the Organizing Committee's circumstances.

Silver Sponsorship Package – USD 30,000

	Classification	Entitlement
1	**One Premium Suite** **(at the Congress Venue from August 31 – September 2)**	• Includes coffee and tea up to 50 cups per day. Additional request can be ordered at own cost • The company will receive 1 Congress Satchel, 4 Exhibitor badges and Sponsor Listing in the Congress Programme Book • Right to showcase company logo, product logo and promotional items (items are subject to the Organizing Committee's approval) • Does not include other additional food and beverages, internet access, computers and equipment, company's own promotional and decoration items, etc.
2	**Exhibition Booth** **(with 3m x 2m space, Area B)**	• Includes the space of 3m x 2m • Includes 1 information desk, 2 chairs • Provision of electrical cabling (1 electric socket, 1kW power supply)
3	**Congress Registration**	• 3 Complimentary Registrations and Invitations to the Welcome Reception, Closing Banquet
4	**Full Page Advertisement**	• One Advertisement in the Inner Page of the Congress Programme Book • Excludes the cost of design, artwork, color separation and film production of the Advertisement (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
5	**Company Logo Exposure**	• Company Logo or Product Logo in the Congress website and all documents and publications related to the Congress • Excludes the cost of design, artwork, color separation and film production of the Advertisement (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
6	**Satchel Insertion**	• Includes 1 item in the Congress Satchel (item is subject to the Organizing Committee's approval) • Excludes the cost of design, artwork and production of the item
7	**Access to Delegates List prior to the Congress**	

* Remarks : All items are subject to the Organizing Committee's approval.
Suite types and booth locations may vary according to the Organizing Committee's circumstances.

Bronze Sponsorship Package – USD 20,000

	Classification	Entitlement
1	**One Premium Suite** **(at the Congress Venue from August 31 – September 2)**	• Includes coffee and tea up to 50 cups per day. Additional request can be ordered at own cost • The company will receive 1 Congress Satchel, 4 Exhibitor badges and Sponsor Listing in the Congress Programme Book • Right to showcase company logo, product logo and promotional items (items are subject to the Organizing Committee's approval) • Does not include other additional food and beverages, internet access, computers and equipment, company's own promotional and decoration items, etc.
2	**Exhibition Booth** **(with 3m x 2m space, Area C)**	• Includes the space of 3m x 2m • Includes 1 information desk, 2 chairs • Provision of electrical cabling (1 electric socket, 1kW power supply)
3	**Congress Registration**	• 2 Complimentary Registrations and Invitations to the Welcome Reception, Closing Banquet
4	**Half Page Advertisement**	• One Advertisement in the One Half Inner Page of the Congress Programme Book • Excludes the cost of design, artwork, color separation and film production of the Advertisement (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
5	**Company Logo Exposure**	• Company Logo or Product Logo in the Congress website and all documents and publications related to the Congress • Excludes the cost of design, artwork, color separation and film production of the Logo (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)
6	**Satchel Insertion**	• Includes 1 item in the Congress Satchel (item is subject to the Organizing Committee's approval) • Excludes the cost of design, artwork and production of the item
7	**Access to Delegates List prior to the Congress**	

* Remarks : All items are subject to the Organizing Committee's approval.
Suite types and booth locations may vary according to the Organizing Committee's circumstances.

Other Sponsorship Items

Item	Entitlement	Amount
Closing Banquet (Exclusive)	• Acknowledgement of Sponsorship at the entrance to the Banquet room, Congress Programme Book, Website and all documents and publications • Right to showcase company logo, product logo and promotional items during the banquet (items are subject to the Organizing Committee) • Right to venue decoration during the banquet, excludes the cost of decoration (items are subject to the Organizing Committee's approval) • Includes 5 special complimentary registrations and invitations to the Banquet • Includes 1 Exhibition Booth (Area B) • One Full Page Advertisement inside the Congress Programme Book Excludes the cost of design, artwork, color separation and film production of the Advertisement (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline) • Includes food & beverage arrangement (for estimated 1,000 PAX) and AV arrangement • Access to Delegates List prior to the Congress	**USD 60,000**
Luncheon	• Right to organize Luncheon Symposium (contents and invited speakers are subject to the Organizing Committee's approval) • Acknowledgement of Sponsorship at the entrance to the room, Congress Programme Book, Website and all documents and publications • Does not include the cost of invited speakers, printed materials, company's own promotional and decoration items, etc. • Right to showcase company logo, product logo and promotional items during the luncheon (items are subject to the Organizing Committee) • Includes food & beverages arrangement (for estimated 1,000 PAX) and AV arrangement • Access to Delegates List prior to the Congress	**31 Aug (Mon) USD 30,000** **1 Sep (Tues) USD 25,000** **2 Sep (Wed) USD 20,000**
Hospitality Suite (at the Congress Venue from August 31 – September 2)	• Includes round 2 tables, 8 chairs • Includes coffee and tea up to 30 cups per day. Additional request can be ordered at own cost • The company will receive 1 Congress Satchel, 4 Exhibitor badges and Sponsor Listing in the Congress Programme Book • Right to showcase company logo, product logo and promotional items (items are subject to the Organizing Committee's approval) • Does not include other additional food and beverages, internet access, computers and equipment, company's own promotional and decoration items, etc.	**USD 8,000**
Coffee Break	• One Coffee Break (includes coffee, tea and refreshment) • Right to showcase company logo, product logo and promotional items (items are subject to the Organizing Committee's approval) • Does not include other additional food & beverages, internet access, computers and equipment, company's own promotional and decoration items, etc.	**USD 8,000**

* Remarks : All items are subject to the Organizing Committee's approval.

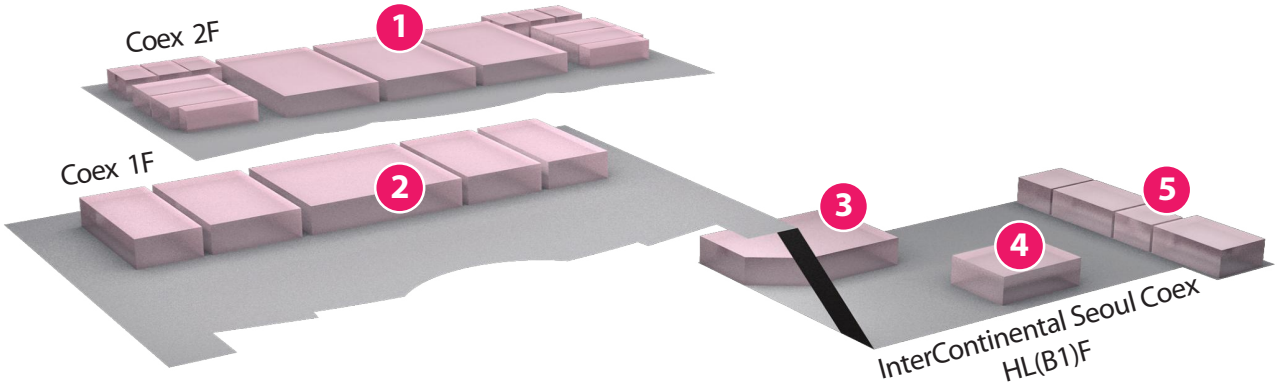
Other Sponsorship Items

Item	Entitlement	Amount
Exhibition Booth	• Includes the space of 3m x 2m complete with 1 table and 2 chairs • The company will receive 1 Congress Satchel, 4 Exhibitor badges and Sponsor Listing in the Congress Programme Book	**Area A** **USD 6,000** **Area B** **USD 5,000** **Area C** **USD 4,000**
Bilateral Meeting	• Includes one conference room for half day use (tables and chairs for 20 or 30 PAX) • Includes 20 bottled water or 20 cups of coffee. Additional request can be ordered at own cost • Right to showcase company logo, product logo and promotional items (items are subject to the Organizing Committee's approval) • Does not include other additional food & beverages, internet access, computers and equipment, company's own promotional and decoration items, etc.	**USD 5,000**
Full Page Advertisement	• One Full Page Advertisement inside the Congress Programme Book • Excludes the cost of design, artwork, color separation and film production of the Advertisement (the high resolution artwork in "ai" format is to be provided to the Organizing Committee before the designated deadline)	**USD 3,000**
Biz Cafe	• Includes one table for use from August 31 - September 2 • Refreshments are available at the coffee station	**USD 3,000**
Congress Bag (Exclusive)	• Company logo on the meeting bag	**USD 15,000**

* Remarks : All items are subject to the Organizing Committee's approval.

Floor Plan

The 30 th East Asian Insurance Congress will be held at the COEX and InterContinental Seoul Coex, an award-winning facility, equipped with the state-of-the art conference facilities.



1 Conference Room North

Deluxe Premium Suite
Premium Suite
Hospitality Suite

2 Grand Ballroom

Opening Ceremony
Sessions
Networking Break
Closing Ceremony
Registration Desk
Exhibitions

3 Harmony Ballroom

Lunch

4 Diamond Hall

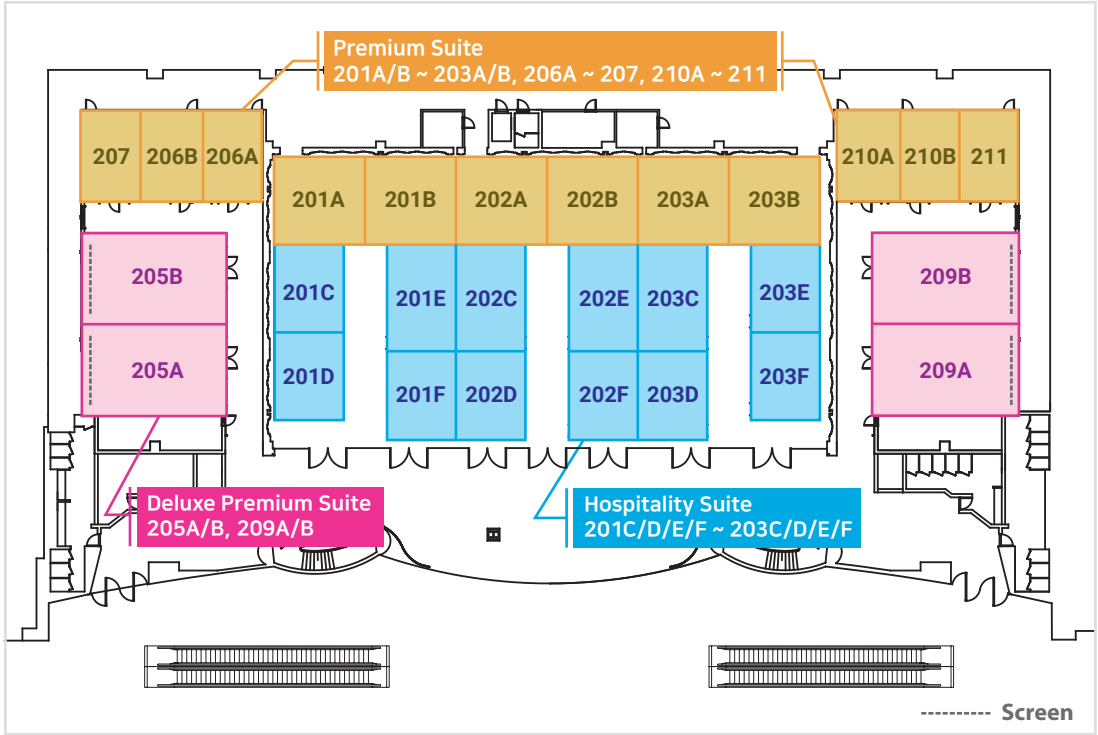
Welcome Reception
Lunch

5 Moderato, Vivace, Andante, Allegro

Biz Cafe

Suite Information

Date August 31(Mon) - September 2(Wed), 2020
Location Conference Room North (2F), COEX

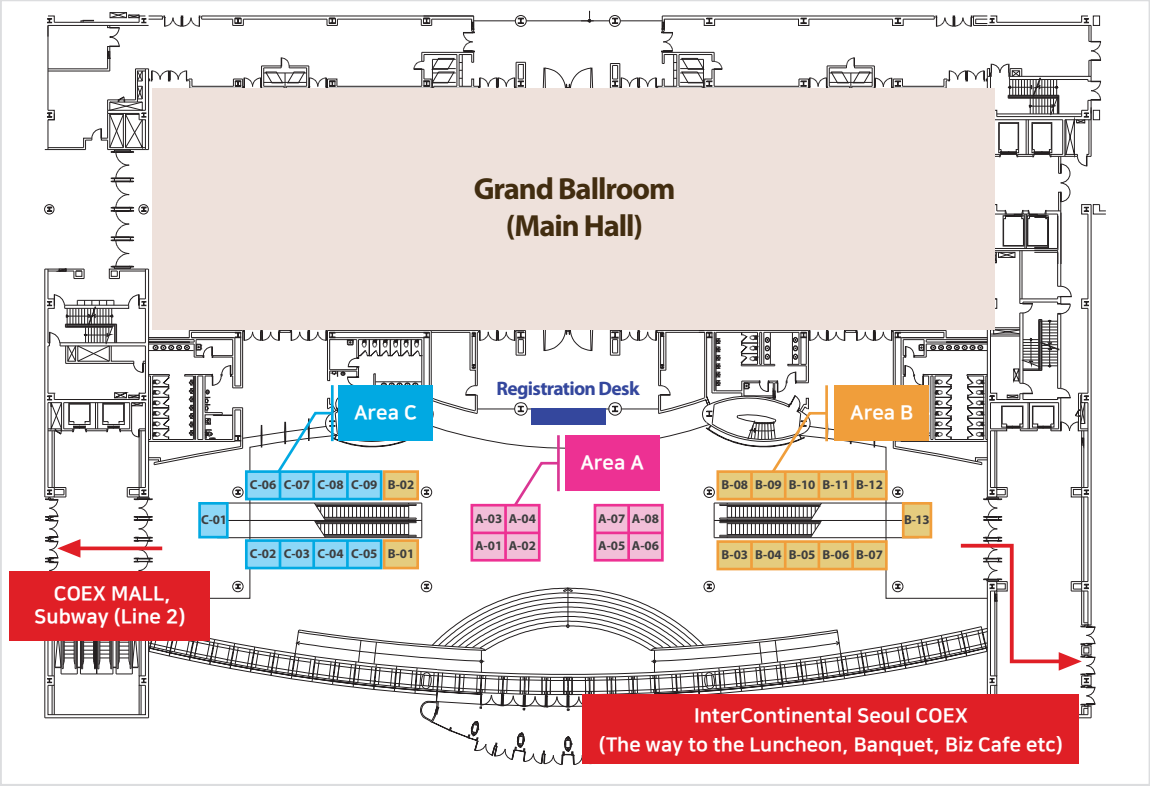


Conference Room North (2F), COEX

Suites	Room	Quantity	Size W x L (m)	Capacity	Subsidiary Facilities
Deluxe Premium Suite	205A/B	2	11 x 7	3 Round Tables (D: 1.8m) 24 Chairs (8 per table)	Screen (150 inch)
	209A/B	2			
Premium Suite	201A/B, 202A/B, 203A/B	6	7 x 7.25	2 Round Tables (D: 1.8m) 16 Chairs (8 per table)	
	206A/B, 210A/B	4	4.7 x 6.8	1 Round Table (D: 1.8m) 8 Chairs	
	207, 211	2	4.4 x 6.8		
Hospitality Suite	201E, 202C, 202E, 203C	4	8.5 x 5.5	2 Tables (1.8m x 0.9m) 8 Chairs (4 per table)	
	201C/D/F, 202D/F, 203D/E/F	8	7 x 5.5		

Exhibition Information

Date August 31(Mon) - September 2(Wed), 2020
Location Grand Ballroom Lobby (1F), COEX



Grand Ballroom Lobby (1F), COEX

Standard Booth

※ The exhibition location will be allocated by Seoul Organizing Committee's decision after deadline of exhibition application.

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EAIC 2020 SEOUL

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